



## **SOCIAL MEDIA & EVENTS COORDINATOR**

Langwater Farm (est. 2010) is a family farm growing certified organic fruit and vegetables on nearly 80 acres in North Easton, MA. We produce over 60 different crops and distribute through our on-farm farm store, our 600 member CSA, 3 weekly summer and 1 weekly winter farmers' markets, and wholesale to restaurants, schools, and local aggregators/distributors. Langwater Farm's mission is to grow healthy, delicious, organic produce of the highest quality to feed our community. In 2022, we completed construction of our new year-round farm store and kitchen.

If you're looking to do meaningful and impactful work, join us and help transform this corner of the food system.

### **Position Description**

#### Event Planning

We are looking for a dedicated individual to coordinate and manage all of the farm's private and public events. This would include:

- Manage all facets of farm events in coordination with all farm departments. Events include: Birthday Parties, Food Festivals, Private Events, Pizza Nights, Taco Nights, and others.
- Communication with customers to coordinate and plan events.
- Internal communication and planning with all farm departments.
- Being onsite for day-of event coordination and follow up.
- Making sure all event customer needs are met.
- Ability to work independently as well as part of a team

## Social Media Management

Combined with this role we are also looking for a social media manager who will handle all aspects of our social media presence. This would include:

- Embracing and supporting the farm's mission of community, sustainability and locally grown organic produce through Social Media Posts, stories, reels, etc.
- Develop and manage a cohesive social media strategy and presence across multiple platforms through content planning, posting, and engagement to effectively communicate the farm's activities.
- Lead production and editing of all video content including the created of company reels, short form videos, event promotion as well as educational and behind the scenes content.
- Ensure all messaging and posted content maintains a consistent brand voice and visual standards across all platforms.
- Uses analytics and metrics to gauge Community interest in events in order to plan for events effectively.
- Weekly Check-ins with management team to ensure all departments are collaborating effectively.
- Create Flyers and Posts using Canva.

This position would report directly to the Farm Administrator. Special Consideration will be given for general knowledge of agricultural and food system issues (but is not required), a food/beverage/restaurant background, and an aesthetic eye.

This position would begin in late April 2026.

## **Qualifications & Skills**

- Excellent customer service skills, and 1+ year experience with customer facing roles
- 1+ year experience with Event Planning preferred
- 1+ year experience managing Social Media for businesses preferred
- Experience with Canva Preferred
- Excellent written and verbal communication
- Well-organized, efficient, and able to work independently in a fast-paced environment as well as with a team
- A positive, diligent work ethic
- Ability to maintain productive team relationships with colleagues inside and outside the organization.
- Strong Project Management skills
- Ability to lift 40 lb. to waist height

## **Schedule**

Location: On-Site, and some WFH possible

This position is a year round, part-time position (~30 hours/week). This position could be combined with retail hours in the Farm Store for a full time position for the right candidate.

A typical schedule for this position would be Wednesday - Sunday, with variable hours depending on event schedule. The schedule will be variable; an example of the schedule would be:

Wednesday/Thursday:	2:00pm - 8:00pm
Friday:	2:30pm - 8:30pm
Saturday:	9:00am - 6:00pm
Sunday:	9:00am - 6:00pm

The candidate will also be expected to be onsite for other private events that may occur after hours. Shift assignments are at the discretion of the General Manager.

## **Compensation**

We offer a competitive starting wage (\$24 - \$26/hr) commensurate with experience. Additionally, all employees enjoy farm produce and a 15% discount on all items in the Langwater farm store.

## **Interviews will start in late March.**

*To apply, submit a letter of interest, resume, and 2 relevant references to [HR@langwaterfarm.com](mailto:HR@langwaterfarm.com). Please include the position title in the subject line. Applications will be accepted until the position is filled. For more information on the farm, visit [langwaterfarm.com](http://langwaterfarm.com).*

Questions? Drop us a note at: [thefarmers@langwaterfarm.com](mailto:thefarmers@langwaterfarm.com)